



**CHANGE THIS WORLD!**  
50 YEARS OF POSTERS FOR  
AMNESTY INTERNATIONAL  
1961-2011

50  
YEARS

AMNESTY  
INTERNATIONAL



**FIFTY YEARS AGO**, one man, outraged by injustices he saw, made an appeal to others to unite with him in common action.

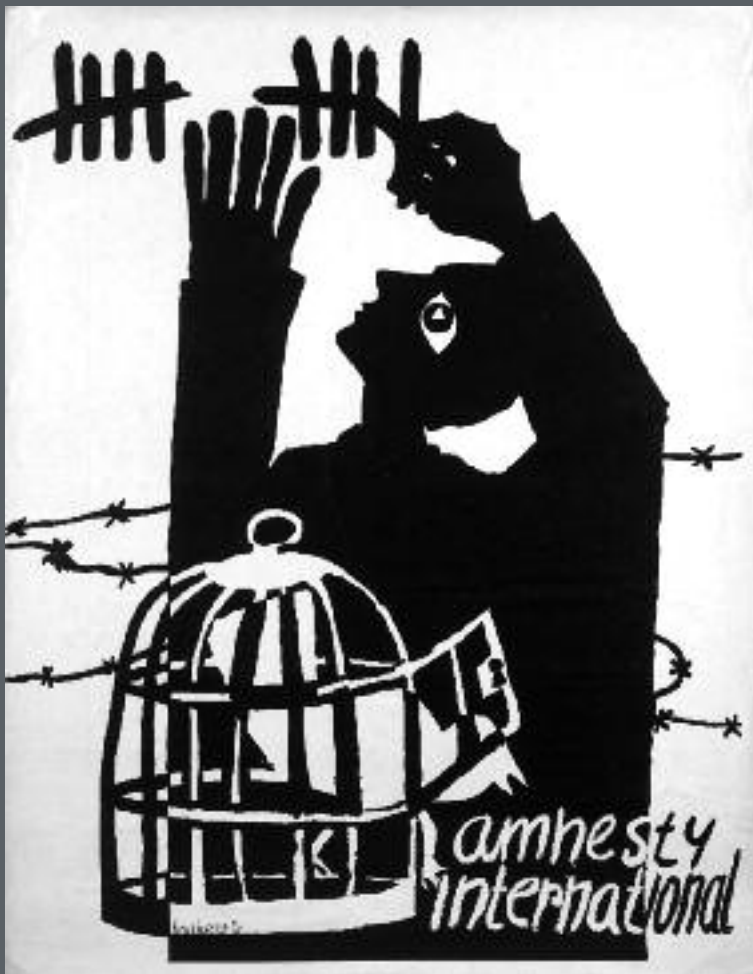
He saw that by using our rights – our freedom to act for a just world – people together can achieve extraordinary things.

Since 1961 countless individuals have worked with Amnesty International for change. From London to Santiago, from Sydney to Kampala, one person joined with another to insist that the rights of each and every human being are respected and protected.

It took many conversations, many letters and many postcards. Friends spoke to family members. Old colleagues spoke to new colleagues, and one by one Amnesty International secured the release of tens of thousands of people. People imprisoned for their beliefs or their way of life. Fifty years on, severe problems still persist but we know we can change this. Fifty years has shown that one by one we can. We have.

**CHANGE THIS WORLD!** is an exhibition of 50 posters produced by or for Amnesty International since its founding in 1961. Some were created for major campaigns, others were in response to world events, some were produced for general awareness-raising. All of them make a lasting impact on the eye and mind, and inspire action for change.





AMNESTY  
INTERNATIONAL

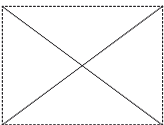


1969

Poster produced by Amnesty International Netherlands  
in 1969 showing a prisoner of conscience marking off  
the days in his cell.

Drawing by Joop Lieverst.

© Joop Lieverst for Amnesty International





AMNESTY  
INTERNATIONAL

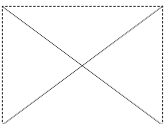


1977

**Poster produced by Amnesty International USA for  
Prisoner of Conscience Year (1977).**

Lithograph by Joan Miró (1893-1983), Spanish artist.

© Joan Miró for Amnesty International/Prisoner of Conscience  
Year 1977







AMNESTY INTERNATIONAL

*A. Carlini*

**AMNESTY INTERNATIONAL**



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INTERNATIONAL

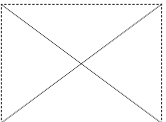


1980

Poster created in 1980 by Amnesty International France based on a quote by Victor Hugo: "On ne baillonne pas la lumière" ("They cannot muzzle the light").

Drawing by Alain Carrier (b.1924), French artist.

© Alain Carrier for Amnesty International





**Amnesty International**

Føroya deild - Færø Islands Section

AMNESTY  
INTERNATIONAL



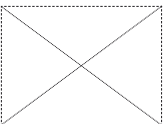
1986

Poster produced in 1986 by Amnesty International  
Faroe Islands.

Watercolour drawing by Olivur við Neyst (b.1953),  
Faroese painter and graphical artist.

Design: Olivur við Neyst

© Amnesty International



WIS DIAMINI  
ISSAK MADHUK  
MARIUS MOTAUKE



DIAMPHON SALELA  
MATHEW SONIWE  
PARIS MALATSI

# SOUTH AFRIKA

## STATE OF TERROR



DISAPPEARANCES  
ABDUCTION



TORTURE  
MURDER

DEATH IN DETENTION

VICTORIA MEXENSE  
SIPHO HASHE  
FORT CALATA



SPARROW MKHONTO  
GRIFFITHS MEXENSE

M.T. NABODO  
PAUL DAVID



SIMON TSEKO NKODI  
REV. SIMON ZARISAVI  
JOHN WY. MASHIANG



BENZAMIN MOLOSE  
SIKILO MULA WUTI  
GEORGE THEMBALAKE



YANIS SHAIK  
BILLY NAIK  
MAYISO MALIAS



MHILASSE  
STEVE BIKO  
SIPHO MUTHI



MENYISELA MROTVA  
BATA NYAMA NIDINDO  
ANDRIK'S RADI TSELA



AMNESTY  
INTERNATIONAL

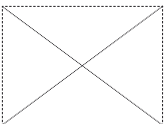


1987

Poster produced in 1987 by Amnesty International  
Australia in response to human rights violations in  
South Africa.

Design by Redback Graphix, Perth; Peter Curtis and  
Michael Callaghan.

© Amnesty International





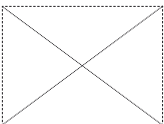
AMNESTY  
INTERNATIONAL



1987

Poster produced in 1987 by Amnesty International USA  
to coincide with the report *USA: The death penalty*.

© Goody, Silverstein and Berlin (San Francisco ad agency)





# HUMAN RIGHTS NOW

ONE MOVEMENT  
ONE MESSAGE  
MANY VOICES

AMNESTY  
INTERNATIONAL  
1988



AMNESTY  
INTERNATIONAL

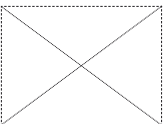


1988

Poster for the Human Rights Now! campaign in 1988 for the 40th anniversary of the Universal Declaration of Human Rights.

Drawing by Seymour Chwast (b. 1931), US graphic designer.

© Amnesty International





منظّم العصور والدينامية  
تدافع عن حقوق المرأة

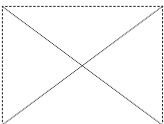
AMNESTY  
INTERNATIONAL



1994

Poster produced by Amnesty International Egypt for the international campaign: Human Rights are Women's Rights (1994).

© Amnesty International





**AMNESTY**  
INTERNATIONAL

AMNESTY  
INTERNATIONAL

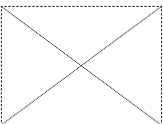


# 1995

Poster produced by Amnesty International Israel in  
1995.

Drawing by Lemel Yossi (b.1957), Israeli graphic designer.

© Lemel Yossi for Amnesty International



AMNISTIA INTERNACIONAL



**SECCION VENEZOLANA**



AMNESTY  
INTERNATIONAL

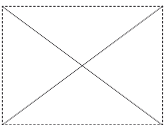


1990s

Poster highlighting Amnesty International's concerns about conditions in Venezuelan prisons during the 1990s.

Drawing by Venezuelan cartoonist Eneko de las Heras (b. 1953).

© Eneko de las Heras for Amnesty International Venezuela





# LA MISÈRE EST MODERNE

LA MISÈRE EST-ELLE AMPLIFIÉE EN CES DERNIERS TEMPS ?  
L'OPINION DE LA SOCIÉTÉ.

**AMNESTY**  
INTERNATIONAL



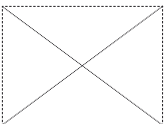
AMNESTY  
INTERNATIONAL



2009

Poster produced by Amnesty International Belgium  
(Francophone) for its "Poverty Is Modern" campaign,  
2009.

© eBoy Arts Inc. and Air Brussels



[amnesty.org/50](http://amnesty.org/50)

Index: ACT 30/061/2011 English

**Freiheit für politische Gefangene.  
Mehr Menschenrecht für mehr Menschen.**



**AMNESTY INTERNATIONAL**

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AMNESTY  
INTERNATIONAL

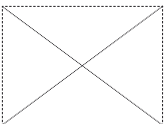


1972

Poster produced by Amnesty International Switzerland  
for the 1972 Campaign against Torture.

Photo by Bill Guhl; design by Beat Knoblauch.

© Amnesty International Switzerland





A·M·N·I·S·T·I·A · I·N·T·E·R·N·A·C·I·O·N·A·L

SECCION CHILENA

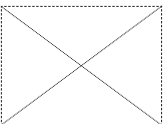
AMNESTY  
INTERNATIONAL



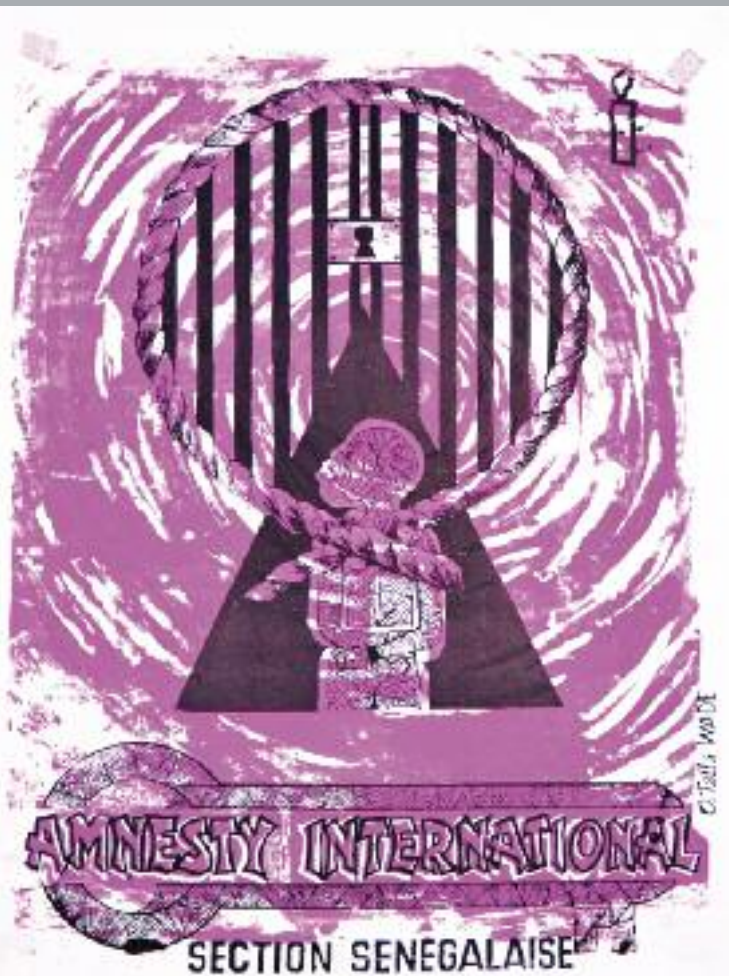
1990

Poster produced by Amnesty International Chile to commemorate the re-establishment of democracy in Chile after 17 years of military rule under General Augusto Pinochet.

© Amnesty International







C. TALLA / MOU DE

AMNESTY INTERNATIONAL

SECTION SENEGALAISE

AMNESTY  
INTERNATIONAL

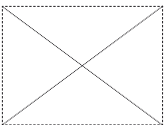


1990

Poster produced by Amnesty International Senegal,  
1990.

Drawing by O. Tallia Wade.

© Amnesty International





STOP  
VIOLENCE  
AGAINST  
WOMEN

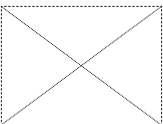
CAFODDY  
INTERNATIONAL

Woman in sorrow

Artist: Married Man, 45 years old, father of 4 children

STOP VIOLENCE AGAINST WOMEN: A CAMPAIGN BY CAFODDY INTERNATIONAL

AMNESTY  
INTERNATIONAL



2005

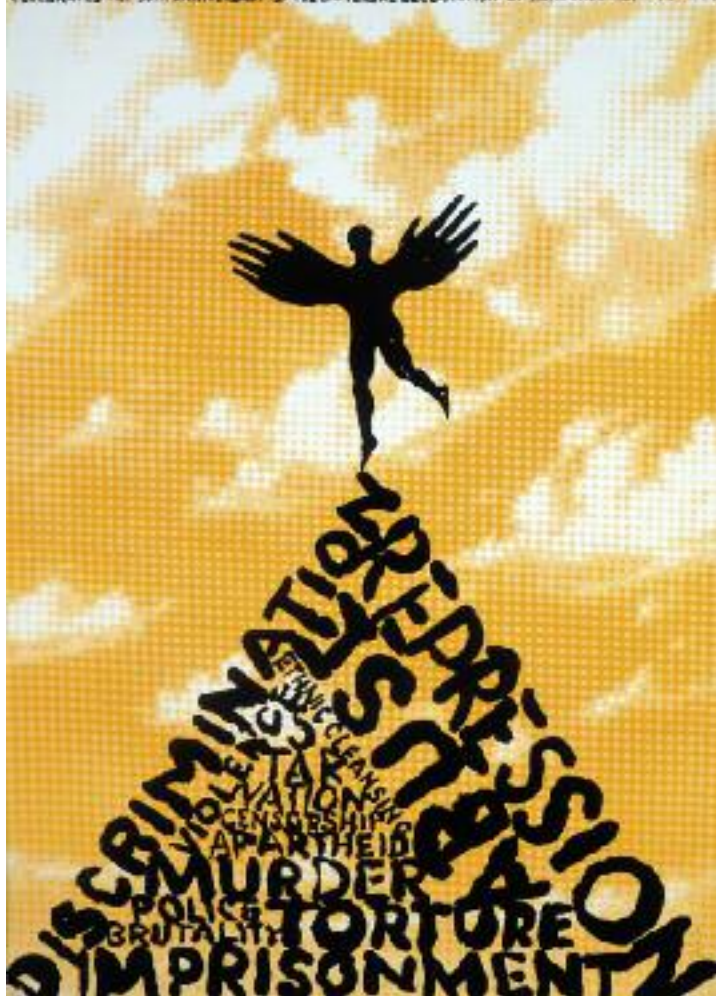
**Poster produced by Amnesty International Greece  
in 2005 as part of the Stop Violence  
Against Women campaign.**

“Woman in Sorrow”, by Giorgos Mardas.

Design © Perikles Matsoukis, Giorgos Mardas, David Kanen  
Photography © Fine Art Photographic Library/Corbis/Apeiron  
Photos

# AMNESTY INTERNATIONAL

CELEBRATES THE 50TH ANNIVERSARY OF THE UNIVERSAL DECLARATION OF HUMAN RIGHTS, 1948-1998



AMNESTY  
INTERNATIONAL

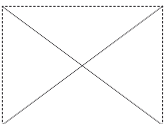


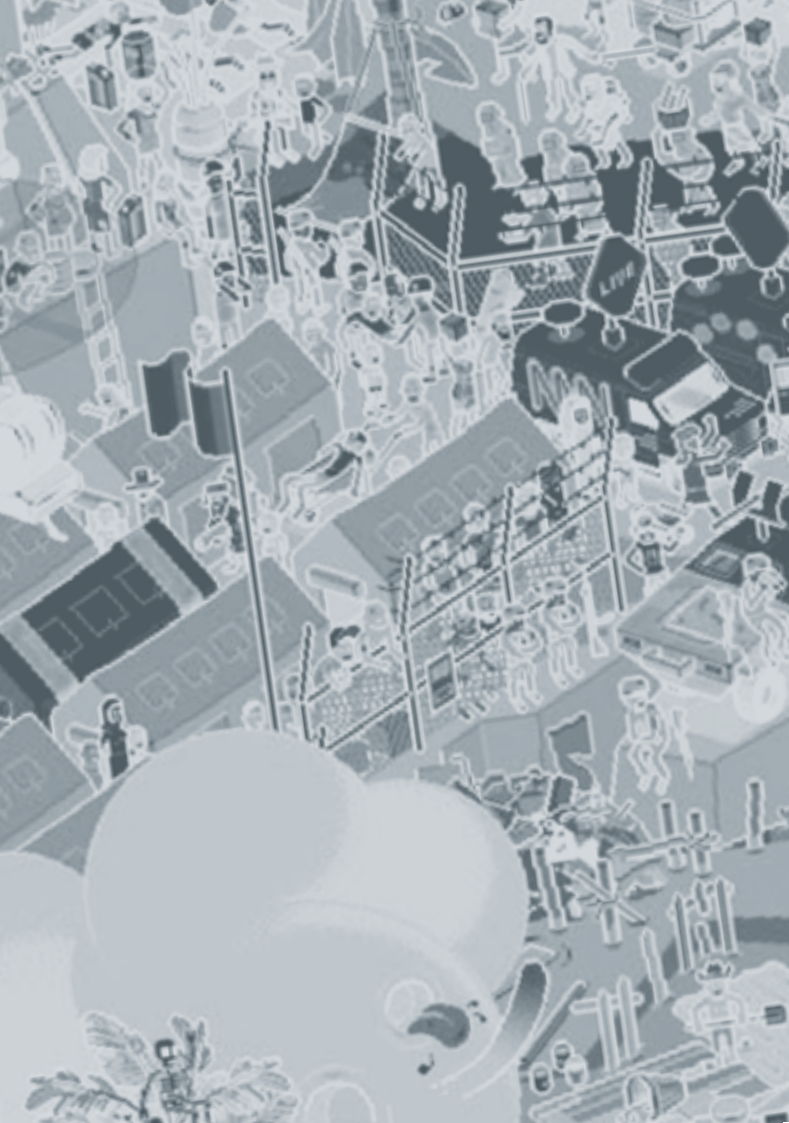
1998

Poster produced by Amnesty International USA in 1998  
to celebrate the 50th anniversary of the Universal  
Declaration of Human Rights.

Design by Woody Pirtle's team, Pentagonam New York.

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Index: ACT 30/06/2011

Cover poster image:  
Produced by Amnesty  
International Belgium  
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