



TAKING INJUSTICE PERSONALLY

Amnesty International will work towards a world in which:

The International Council adopts the following five Strategic Goals to prioritize the work of the Amnesty International movement for the period 1 January 2016 to 31 December 2019.

1 Everyone knows and can claim their rights

- People can claim their rights to speak out, organize and challenge injustice
- Those defending human rights are safe and supported
- People know their rights and are empowered to claim them

2 Human rights and justice are enjoyed without discrimination

- Discrimination and identity-based violence are reduced
- Progress towards equality on the basis of gender, sexual orientation and gender identity and expression is achieved
- Economic, social and cultural rights are better realized in people's lives

3 People are protected during conflict and crises

- Those responsible for human rights abuses are held accountable and victims have access to justice, truth and reparation
- People affected by or fleeing conflict, crisis, torture or persecution have access to adequate protection and assistance
- Civilians are better protected through effective action by international, regional and national institutions and mechanisms

4 Amnesty International is a larger, stronger and more diverse movement

- Amnesty International is a larger, stronger and more diverse movement, with strengthened capacity to achieve human rights impact
- Active participation of a more diverse constituency is strengthened at all levels of Amnesty International's work

5 Human rights abusers are held accountable

- Human rights governance and accountability are strengthened at the national level, with a particular focus on supporting delivery of Goals 1–3
- Regional and global human rights mechanisms are reinforced where national human rights protection is falling

All Amnesty International entities share the responsibility for achieving these Strategic Goals. Promoting women's human rights and gender equality will be a central driving force in the implementation of all Strategic Goals. The Strategic Goals will guide the work and resourcing of all entities. To ensure movement resources are most effectively spent on achieving these Goals, each Goal will be accompanied by a theory of change. These will assist each entity to ensure aligned operational planning, resource allocation and monitoring of progress and impact. The International Board may amend these Strategic Goals if necessary to ensure that Amnesty International's priorities have the maximum possible impact with the available resources.

**“ACTION IS
THE ANTIDOTE
TO DESPAIR”**



Joan Baez
Folk singer, activist and
amnesty ambassador
of conscience 2015

 A protestor confronts police sent to clear roads to a proposed gold mine in Guatemala, May 2014. © James Rodriguez/ MiMundo.org