

TIPS FOR RUNNING A
SUCCESSFUL CAMPAIGN

AMNESTY
INTERNATIONAL



HOW TO SHARE YOUR CAMPAIGN ACTION



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Eriberto Ayala (*right*), a member of the Sawhoyamaxa Indigenous community, presents his people's struggle to regain their traditional land in Paraguay during a workshop called "Human Rights and Struggles over Land and Habitat" at the World Social Forum, Belém, Brazil, January 2009.

MAKE SURE THAT OTHER ACTIVISTS SEE AND HEAR ABOUT YOUR CAMPAIGN ACTIONS

ACTION

Whatever your campaign action, try and take photos, gather voices or record films. You can share these with other campaign activists and Amnesty International members by sending them to your section:

**YOUR AMNESTY INTERNATIONAL
SECTION IS:**

You can also log onto www.demanddignity.org for more ways to share your photos, voices or films.