George Floyd was an unarmed Black man in the USA killed at the hands of the police on 25 May 2020. A grocery clerk called them thinking George was trying to use a forged currency in the store. That phone call proved to be fatal when the police arrived. If the police hadn’t used force excessively, George would still be alive today.

George’s death comes in the wake of a series of acts of racist violence against Black people that illustrates astounding levels of violence and discrimination in the USA. This includes the killing of a Black man who was out jogging, Ahmaud Arbery; the killing of Breonna Taylor, a Black woman who was sleeping in her apartment when the police opened fire on her, and so many more, whose names we’ll never hear. The police commit human rights violations at a shockingly frequent rate, particularly against racial and ethnic minorities, and especially Black people. In 2019 alone, the police were involved in the deaths of over 1,000 people in the USA.

After the killing of George Floyd, demonstrations swept the USA and many other countries demanding an end to police violence and killings. The officers involved in George’s death were all fired and are now facing charges, but this is just the beginning of a long and painful process for his family and community. Meanwhile, people protesting in the streets of the USA continue to be met with repression and excessive use of force by the police.

Police violence against Black people isn’t an issue unique to the United States, it is pervasive across the Americas from Canada to Brazil, from Jamaica to Costa Rica, and elsewhere in the world.

This guide provides a few ways to take action to demand an end to police violence and to say #BlackLivesMatter all around the world!

**What is happening in the USA?**

**Take Action: #BlackLivesMatter!**

Show your solidarity with people impacted by police violence across the world!

1) Make a sign at home (either by hand or printed) in your preferred language. Here are some sample text ideas:

- #BlackLivesMatter
- From [your country] to the USA, #BlackLivesMatter!
- Justice for George Floyd! #BlackLivesMatter
2) Take a photo of yourself holding it and post on all of your social media channels - use the hashtag #BlackLivesMatter. Tag Amnesty in your photos! @AmnestyUSA or @Amnesty.

3) Spread the word: Look for other similar posts and share them!

4) Read about anti-Black racism and how to challenge it within your community and your close circles.
   - Why you Need to Stop Saying ‘All Lives Matter’ by Rachel Cargle
   - A guide to ally-ship by Black Lives Matter
   - Aja Barber on Why Performative Allyship is Triggering
   - Why I’m no Longer Talking to White People about Race by Reni Eddo-Lodge
   - White Fragility: Why It’s So Hard for White People to Talk About Racism by Robin DiAngelo, PhD
   - Sister Outsider, Audre Lorde

5) Join one of the solidarity protests and post photos on social media using the hashtags! This is contingent upon the level to which it is safe to do this in your country. Given the COVID-19 pandemic, it’s important to take all necessary precautions when engaging in any public activities!

6) Sign the Amnesty International online appeal to USA authorities about demanding systemic reform in policing & share it on social media.

7) Reshare and amplify the voices of black activists on your social media. Here are some suggestions:
   - Black Lives Matter
   - Rachel Cargle
   - The Conscious Kid
   - Ibram X. Kendi
   - The Antiracist Research & Policy Center
   - Showing Up For Racial Justice
   - The Great Unlearn
   - NAACP
   - Check Your Privilege
   - Layla F. Saad
   - No White Saviours
   - Audre Lorde Project
   - Danielle Coke
   - Aja Barber
   - Munroe Bergdorf
   - Ciguapa Decolonial

CONTACT US!

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