

**8 March 2006**

## **Women's Day Action**

### **Mexico: Make Some Noise Ciudad Juarez Action**

- "Justice Not Excuses"
  - Every two seconds a woman is subjected to violence
  - At least one in three women has been beaten, coerced into sex, or otherwise abused in her lifetime.
  - In Ciudad Juarez and Chihuahua Mexico, over 400 women and girls have been killed or disappeared in the past thirteen years.
  - Federal authorities acknowledge 177 state officials acted negligently. Not one of them has been brought to justice
  - An alarming number of the cases remain unsolved
- "Stop Violence Against Women"
  - Join the mothers and Amnesty International and turn up the volume on Mexican President Vicente Fox

There is hope amidst the tragedy. The mothers in Ciudad Juarez and Chihuahua City have led a brave and inspiring campaign with a simple message: justice not excuses.

With upcoming elections in July, this government must effectively respond in policy and practice and ensure that the victims are not forgotten. The time to act is now.

#### **Web Action**

#### **Turn up the volume on President Fox**

Tell Mexican President Vicente Fox to strengthen measures to prevent and prosecute the disappearance and murder of women and girls in Ciudad Juarez and Chihuahua City. Join the mothers of the victims below and send this email postcard demanding justice.

**Subject:** Justice for the women of Ciudad Juarez and Chihuahua

Dear President Fox

I am writing to you to express my concern at the persistence of an alarming number of killings of women and girls in Ciudad Juarez and Chihuahua City.

I am deeply concerned that the results of the investigations to prosecute acts of violence against women have had very limited impact so far.

I urge the authorities to review the mechanisms in place to effectively investigate and punish all crimes of violence against women in Ciudad Juarez and Chihuahua City, including an integrated gender perspective into all elements of preventive and investigative procedures.

The plight of the families of women and girls killed or disappeared over the past thirteen years deserve a comprehensive response by the authorities as called for by Amnesty International. I hope that their concerns will be translated into effective actions to end impunity.

Yours sincerely,

**E-mail confirmation**

**Subject : Thank you for making an impact**

Thank you for making an impact with Amnesty International. Your actions are making a difference in Ciudad Juarez and Chihuahua, Mexico. But we're not done yet. We need you to tell your friends to join us by way of a special video message from Mexican rock band and long-time AI supporters *Jaguares*.

With every person you tell, you will be entered in a draw for prizes including exclusive Make Some Noise T-shirts and CDs.

So spread the word and help us turn up the volume on the Mexican authorities and President Vicente Fox.

Thanks again,

The Make Some Noise team

PS If you haven't yet signed up for updates, why not do so now? You'll be the first to know about all the music and campaigning news from Make Some Noise

**Tell-a-Friend e-Card page (after taking action)**

Thank you for making an impact with Amnesty International. Your actions are making a difference in Ciudad Juarez and Chihuahua, Mexico. But we're not done yet. We need you to tell your friends to join us by way of a special video message from Mexican rock band and long-time AI supporters *Jaguares*.

Just fill in the email addresses below and you will be entered in a draw for prizes including exclusive Make Some Noise T-shirts and CDs.

**Subject : Turn up the volume on President Vicente Fox with Amnesty International**

Since 1993, over 400 women and girls in Ciudad Juarez and Chihuahua City have been killed. At least 34 remain disappeared. An alarming number of these cases remain unsolved and the killings continue.

Join me and Amnesty International by turning up the volume on the Mexican authorities. Tell President Vicente Fox to strengthen measures to prevent and prosecute the disappearance and murder of women and girls in Ciudad Juarez and Chihuahua City. It's an easy way to make a big impact for human rights.

Watch the video from Mexican rock group *Jaguares* and make some noise for human rights

**Thank you for spreading the word**

Thank you for telling your friends to make an impact with Amnesty International. Your actions are making a difference. As a token of thanks, we've entered you into a draw for Make Some Noise prizes including exclusive T-shirts and CDs.

To download all the latest tracks in support of Amnesty International, check out the Make Some Noise Music Store

**Video text**

Since 1993, over 400 women have been killed in Ciudad Juarez and Chihuahua City, Mexico. At least 34 remain disappeared. An alarming number of cases remain unsolved and the killings continue.

It's time to turn up the volume on Mexican President Vicente Fox.

Join Jaguares, Amnesty International and the mothers of the victims by taking action to break the silence"

**Email alert**

Thanks to you, over 750,000 people have signed the Million Faces Petition demanding a global arms trade treaty. The petition itself will be delivered to world leaders at the United Nations in New York in June to bring the arms trade under control. Your actions are making a difference.

To mark International Women's Day on March 8, Make Some Noise is now asking you and all of your friends to take action to stop violence against women in Ciudad Juarez and Chihuahua Mexico.

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