



**AMNESTY
INTERNATIONAL**

Amnesty International Turns 50

50 years ago, one man, outraged by injustices he saw, made an appeal to others to unite with him in common action. He saw that by using our rights - our freedom to act for a just world - people together can achieve extraordinary things.

Since 1961 countless individuals have worked with Amnesty for change. From London to Santiago, from Sydney to Kampala, one person joined with another to insist that the rights of each and every human being are respected and protected.

Change did not happen overnight.

It took many conversations, many letters. Friends spoke to family members. Old colleagues spoke to new colleagues, and one by one Amnesty International secured the release of tens of thousands of people. People imprisoned for their beliefs or their way of life.

Lawyers worked with government officials, the young worked with the old, and one by one their letters and campaigns ended the death penalty in dozens of countries. As activists lobbied governments, and researchers interviewed the bereaved, they created Amnesty International's call for untouchable leaders, one by one, to be brought to account. One by one each person who took action changed laws and changed lives.

50 years on, many, serious problems still persist but we know we can change this. 50 years has shown that one by one we can. We have.

The experience of extreme poverty for at least a billion people on this planet is the greatest challenge facing the world economy today.

Situations persist in certain parts of the world which mean women are raped with impunity, and others die in childbirth due to absence of basic healthcare.

Global corporations exploit giant swathes of land and destroy entire communities while leaders turn away. And governments continue to sponsor brutal repression on a vast scale.

In our 50th year we want to change this. We want to raise the pressure on five priority campaign areas and we need you to work with us.

We know where the tipping points are. And we know you will make a difference. If we are to stop the death penalty in one more country, and if we are to end the nightmare for millions suffering from the impacts of pollution as a result of corporate operations in another, we need you.

If we are to end the criminalization of abortion in one more country and hold one more government to account for war crimes, we need many actions to be taken by many individuals.

One More Member means millions uniting in common action. It means one more. It means we do not give up.

Be one more. Ask one more. Act once more.

