

**AMNESTY INTERNATIONAL  
PRESS RELEASE**

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## **Iconic British band The Cure promoting Amnesty International campaign on South American Tour**

Iconic British band The Cure are promoting Amnesty International's new "My Body, My Rights" campaign on their eight-date tour of South America in April.

During The Cure's "LatAm2013" tour, the group's first in the region for 17 years, the band will be promoting Amnesty International's "My Body, My Rights" campaign, a new global initiative to highlight the barriers faced by young people worldwide - especially girls and young women - when accessing basic health services and information about their sexual and reproductive rights.

The campaign is gathering support ahead of a major UN meeting on the issue next year, and on The Cure tour Amnesty International will have a "My Body, My Rights" stall and will be encouraging fans to take action.

The band, led by Robert Smith, already have a relationship with Amnesty International, having previously covered the John Lennon song "Love", which appeared on the 2007 Instant Karma: The Amnesty International Campaign To Save Darfur, a double-CD of Lennon covers to raise money and awareness of Amnesty's work on the human rights crisis in Darfur in Sudan.

LatAm2013 opens with two concerts in Brazil (4 and 6 April), before moving to Paraguay, Argentina, Chile, Peru, Colombia and Mexico (see: [www.thecure.com/blog](http://www.thecure.com/blog)).

The Cure's Robert Smith said:

"The My Body, My Rights campaign really speaks to The Cure and our fans. We've got thousands of young fans who obviously deserve to make their own choices about their bodies and their reproductive health.

"If even a handful of people come away from our concerts feeling they've got more power over their bodies - their lives - that's got to be a good thing.

"At the end of the day it's important that artists use whatever influence they have to highlight human rights causes. We're really happy to have Amnesty on board for this tour."

Art For Amnesty's Lucy Macnamara said:

"The Cure's support is fantastic and really appreciated.

"Their music commands a massive fanbase and it's great that many of these fans will be learning about the My Body, My Rights campaign at these concerts."

For more information on Amnesty International's "My Body, My Rights" campaign, see: [www.amnesty.org/mybodymyrights](http://www.amnesty.org/mybodymyrights).

For more information on Art for Amnesty, go to [www.amnesty.org/arts](http://www.amnesty.org/arts).