

Questionnaire – *the Wire*

We want make *the Wire* reflect your interests more closely. Please complete this questionnaire and email it to newsletter@amnesty.org or post it to:

The Editors, *the Wire*,
Amnesty International, International Secretariat,
Peter Benenson House, 1 Easton Street, London, WC1X 0DW,
United Kingdom.

1. About you

Country:

Are you a(n):

AI international member
subscriber

International Secretariat employee (please specify)

AI employee (please specify)

member of another NGO (please specify)

2. You and *the Wire*

In which language do you receive *the Wire*?

Do you read *the Wire*: every month / every two or three issues / less often /
whenever there is a relevant article for you

Do you read *the Wire* for: appeal cases for members / news on AI cases / background
/ on areas or issues interest / other (please specify)

How often do you read the following sections of *the Wire*?

News articles: always / frequently / rarely / never

Campaigns: always / frequently / rarely / never

Worldwide appeals: always / frequently / rarely / never

Updates: always / frequently / rarely / never

Other (please specify)

Do you use articles or information from *the Wire* for other people or newsletters? Yes
/ no

If yes, please complete section 3. If no, go to section 4.

3. Using the Wire

Which parts of *the Wire* do you share with others?

Approximately how many people do you pass it on to?

If you translate articles from *the Wire*, into which languages do you translate them?

4. You and your interests

Please select areas of interest that apply:

death penalty

torture

policing

prisons

arms trade

international treaties, law and tribunals

lesbian, gay, bisexual and transgender issues

women

children

economic and social rights

AI membership action

other (please specify)

5. Tell us what you would like to see in *the Wire*

Design

Do you like *the Wire*'s current format?

What do you like/dislike about it?

Do you like the size of the pages?

Would you like:

bigger pages

smaller pages

more pages

less pages

Please add any comments on *the Wire*'s design below:

Content

Do you find *the Wire*'s contents easy to read? yes / no

Do you find the contents interesting and engaging? yes / no

What would you like to see in *the Wire*?

longer articles

shorter articles

opinion pieces

interviews

appeals

action you can take

more pictures

definitions of terms used

other (please specify):

Please add any comments on *the Wire*'s design below:

Distribution

Would you like to receive a link to *the Wire* by email each month? yes / no

If yes, please give your email address:

Please add any comments on how we could make *the Wire* more relevant for your requirements below:

Thank you for your help in completing this questionnaire!

By answering this questionnaire, you are agreeing to let us store the details you have provided in a database under the terms of the UK Data Protection Act. We will not pass this information to any person or organization outside Amnesty International.

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